



**SYDNEY  
WORLDPRIDE  
2023**

Licensed by

**InterPride**

Sydney WorldPride 2023

Signature Events

Lighting Design and Lighting Operation

Request for Quotation

Prepared by Sydney WorldPride 2023

October 2021



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We acknowledge the traditional owners and custodians of country throughout Australia and their continuing connection to land, sea and community.

We particularly acknowledge the Gadigal people of the Eora nation, on whose land Sydney WorldPride 2023 will be held.

We acknowledge the 60,000 years of continuous civilisation by First Nations communities and pay our respects to elders past and present.

Sydney WorldPride Limited ACN 637769218



# Request for Quotation

## **REQUEST**

Sydney WorldPride is seeking an itemised quotation for the provision of Lighting Design and Lighting Operation of Sydney WorldPride's signature events in 2023.

Sydney WorldPride's signature events are as follows:

- Part A:
  1. Opening Ceremony
  2. Domain Dance Party
  3. Closing Ceremony
- Part B: Human Rights Conference
- Part C: LGBTIQ+ Women's Event
- Part D: Bondi Beach Party

## **Please Note:**

- Suppliers can select which Parts they provide a quotation for from the list above, but all quotes must include Lighting Design and Lighting Operation.
- The design scope for each Part includes a focus of set design eg. where the use of LED screens is used on stage, but also may require collaboration with other parties in the case of any custom set pieces etc.
- Part A (Opening Ceremony, Domain Dance Party and Closing Ceremony) must be quoted together.
- Each Part will be assessed individually and awarded at Sydney WorldPrides' discretion.
- Details of the final engagement, including confirmation of scope, will be advised by Sydney WorldPride as part of the outcome notification process.



## **BACKGROUND OF SYDNEY WORLDPRIDE**

Sydney Gay and Lesbian Mardi Gras (SGLMG) submitted a bid to host the WorldPride Event in 2023 (Bid). That Bid was successful, and Sydney WorldPride (SWP) was incorporated to design and deliver WorldPride Sydney 2023 (The Festival).

SWP is the legal entity established to plan and deliver the Festival. The Festival is to take place over two weeks in February and March 2023 and it will coincide with the 50th anniversary of the first Australian Gay Pride Week; the 45th anniversary of the first SGLMG; and the fifth anniversary of Marriage Equality in Australia.

The Festival will build on the success of SGLMG and provide new opportunities to engage more broadly with LGBTIQ+ community groups, bringing new ways of engaging, sharing and working with audiences and participants.

The Festival will be the first WorldPride to be held in the Asia Pacific, and our programs will shine a light on LGBTIQ+ human rights across the region and further abroad.

WorldPride, licenced by InterPride, is an international event that promotes LGBTIQ+ issues and rights through festivals, parades, celebration and other activities in various host cities around the world. A critical component of the Festival in promoting LGBTIQ+ issues and rights is a multi-day Human Rights Conference.

A permanent Board has been appointed for SWP and comprises representatives of government, community stakeholders and subject matter experts. The Board is responsible to SWP stakeholders for the successful delivery of the Festival.

### Vision

We further the pride movement by welcoming LGBTIQ+ people from across the globe, to honour our elders and communities, to acknowledge our connections and to empower each other to celebrate together in new ways.

### Organisation Values

We listen

We act with courage

We are curious

We act with respect and integrity

We embrace diversity



## **RFQ TIMELINE**

Lighting Design & Operation RFQ opens	Wed 20 Oct 2021
Lighting Design & Operation RFQ closes (3wks)	Mon 8 Nov 2021
Lighting Design & Operation Supplier/s appointed	Fri 19 Nov 2021
Lighting Design & Operation Supplier/s contracted	Fri 3 Dec 2021

## **INDICATIVE PROJECT TIMELINE**

SWP Event Agency tenders open	6 Dec 2021
SWP Event Agency tenders close	7 Jan 2022
SWP Event Agencies appointed & contracted	28 Jan 2022
Signature Event Project Team Kick-Off Meetings	Early Feb 2022
Signature Event Lighting & Set Designs locked in	August 2022
SWP initial creative meetings with headline talent	October 2022
Sydney WorldPride 2023	Feb 17- March 5 2023

\* *Subject to change*



## **SUBMISSIONS & REQUIREMENTS**

Submissions must be sent via email to:

**Bonita Ayalon**

Major Events Producer

[bonita.ayalon@sydneyworldpride.com](mailto:bonita.ayalon@sydneyworldpride.com)

Submissions must include:

1. An itemised quote for all or selected Parts the supplier would like to be considered for, as follows:
  - a. A fixed design fee for each event
  - b. Indicative assumptions for lighting operators required for each event together with itemised costing
  - c. Respondents are also required to submit their standard day rates which will (subject to the detailed terms of the Conditions of Contract) be used to calculate the Charges payable by the Purchaser for the performance of any Additional Services (i.e. out of scope) that may be required by the Purchaser during the term of the Contract.
2. A written response which addresses the specification of services required for Lighting Design and Lighting Operation, Selection Criteria, and General Items in **Annexure A**.
3. A short biography of the Key Persons named in the response, including details for two (2) referees.
4. Three (3) examples of previous festivals or events that your company has supplied similar services for, including pre-production renders and final event photos, and detailing the scope of these services

Submissions must be received by SWP on or before 5.00pm AEST Mon 8 November 2021.

All Respondents will be notified on whether they have been successful by 19 November 2021.



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## **SYDNEY WORLDPRIDE 2023 FESTIVAL OVERVIEW**

Sydney WorldPride events will take place from February 17 2023 until March 5 2023, with the official Sydney WorldPride Opening Ceremony taking place on February 24, a First Nations Gathering Space, a Human Rights Conference, an unforgettable Pride March across the Sydney Harbour Bridge, a Closing Ceremony and a party on Sydney's iconic Bondi Beach (plus lots more events still to be announced).

We are developing a full arts and cultural program across Greater Sydney reflective of our diverse LGBTIQ+ communities. It will span theatre, visual arts, music and cabaret and have a strong focus on First Nations peoples and the Asia-Pacific.

We've taken the opportunity to bring WorldPride to the southern hemisphere for the first time – not only representing Australian states and territories, but also bringing focus to our neighbouring countries in the Asia-Pacific region who do not all have the same level of equality and human rights that we do.

We're also committed to ensuring our festival is accessible to people of all abilities. Transport, communications, amenities and related services will be optimised for overall comfort and enjoyment of attendees. To utilise accessibility from anywhere in the world, all possible digital avenues will be explored so that remote audiences can be a part of Sydney WorldPride online.



## SYDNEY WORLDPRIDE SIGNATURE EVENTS OVERVIEW

### **PART A: Sydney WorldPride Opening & Closing Ceremonies + Domain Dance Party**

Please note:

- SWP will not be using the canopy stage usually set up in The Domain as used by Carols in the Domain, Sydney Festival etc. A new stage will be brought in.
- Lighting/Set Design will be different for each of these three events, but reusability/reconfiguration of fixtures to enable cost efficiencies will be essential.

#### **1. OPENING CEREMONY**

Date: Fri 24 Feb 2023

Venue: The Domain

Timing (approx.): 3pm doors, show 7pm – 11pm

Capacity: 20,000

Style of Event: Hosted variety show with speeches and entertainment

Demographic: 30-50 years old

Key details:

- All ages, ticketed, licensed
- Outdoor seated live concert (picnic style seating)
- Live performances on main stage with a large number of performers
- Focus on Australian entertainment with some major international headliners
- Broadcast

Lighting / Set Design Creative Brief:

Impressive in scale and dynamic, a set that can evolve throughout the night for various types of performances. With consideration for the broadcast audience, including multiple hosting spots (special consideration for camera shot backgrounds essential) and a satellite stage at the back of the site amongst the audience.





## **2. DOMAIN DANCE PARTY**

Date: Sun 26 Feb 2023

Venue: The Domain

Timing (approx.): 3pm – 11pm

Capacity: 15,000

Style of Event: Dance Party

Demographic: 20-35 years old

### Key details:

- 18+, ticketed, licensed
- Outdoor day into night dance party
- DJs on one main stage, with pop up singing performances with dancers

### Lighting / Set Design Creative Brief:

Modern LED-focused music festival (EDM-style) set design that features the DJ as the main focal point of the stage and allows for creative, immersive and exciting content.

## **3. CLOSING CEREMONY**

Date: Sun 5 March 2023

Venue: The Domain

Timing (approx.): 8.30am - 4pm

Capacity: 28,000

Style of Event: Music Festival

Demographic: 15-25 years old

### Key details:

- All ages ticketed, licensed
- Main stage with speeches and entertainment
- Second stage with DJs and entertainment
- Australian talent and major international headliners

### Lighting / Set Design Creative Brief:

**Main Stage** – Modern festival look with LED elements, appropriate for daytime headline performances and formal speeches.

**Second stage** – TBC pending potential 3<sup>rd</sup> party partnership for curation.



## **PART B: Human Rights Conference**

Date: Wed 1 March - Fri 3 March 2023

Venue: ICC Sydney

Timing (approx.): 9am – 5pm

Capacity: Expecting 1,500/day - various venues see below

Style of Event: Multi-day conference

### ICC Venues & Key Details:

- Darling Harbour Theatre (2,400 seated capacity)
  - Plenary with keynotes, panel discussions and live performances
- The Gallery (2,400 standing capacity)
  - Expo with various stalls (including sponsors / partners)
  - Catering for guests
  - VIP Breakfast events
  - Potential performance space
- Grand Ballroom (2,000 seated capacity; 2,800 standing capacity)
  - Cocktail Function Wed 1 March
- Various other smaller spaces on Level 3 (up to 300 seated capacity)
  - Breakout rooms / Workshops
- All sessions to be livestreamed for an online audience

### Lighting / Set Design Creative Briefs:

**Plenary** – Modern and powerful plenary look inspired by Sydney WorldPride’s visual identity, professional and unique, but not corporate.

**The Gallery** – Functional and stylish, highlighting each stall appropriately

**Grand Ballroom** – TBC based on set-up and entertainment plans, but this is a networking function with no planned speeches at this point (only background or roving entertainment)



## **PART C: LGBTIQ+ Women's Event**

*\* Details for this event (including venue) are still to be confirmed and are subject to change*

Date: Sat 4 March 2023 TBC

Venue: Carriageworks Bay 22-24 TBC

Timing: TBC, but likely 3-10pm

Capacity: 3,500

Type of Event: Mini music festival, two stages

Demographic: 24-45 year old women, gender queer and non-binary

### Key details:

- 18+ (TBC), ticketed, licensed event
- Local talent with a major international headliner
- One main stage and one smaller stage

### Lighting/ Set Design Creative Brief:

Bespoke concert design, created with LED (budget pending) and supplemented with special effects.



## **PART D: BONDI BEACH PARTY**

Date: Sun 5 March 2023

Venue: Bondi Beach

Timing: 3pm - 10pm

Capacity: 15,000

Type of Event: Dance party with one stage set up on the sand.

Demographic: 25-45 years old

Key details:

- 18+ ticketed, licensed
- Local DJs and talent and a major international headliner

Set Design Creative Brief:

Big festival stage look with LED that takes into consideration the unique backdrop of one of the world's most famous beaches. Dynamic with different elements that can be implemented throughout the event to keep the look fresh across the varying acts.



## ANNEXURE A

### Selection Criteria

All submissions will be evaluated against the following Selection Criteria:

- Reputation in the live events & broadcast industries
- Relationship & experience with the LGBTQI+ community
- Expertise & experience delivering services for similar scale major events and festivals, ideally in the venues stipulated, as well as international headliners
- Capacity, resources and flexibility to deliver necessary services as required
- Value for money eg. Overall discount if multiple Parts are awarded to the Supplier
- Value add opportunities offered to SWP eg. media server content provided for each event FOC, relationships with suppliers, etc

### Specifications of Service Required

The Sydney WorldPride Lighting Designer will work collaboratively with the Sydney WorldPride Creative Directors, Major Event Producer, Executive Producer, contracted Event Agencies and other third parties to deliver a lighting design at our signature events that complements and enhances the creative elements of Sydney WorldPride shows, and our local and international performing artists, as well as provide practical and creative lighting around the event sites.

#### Expectations

##### **Deliverables**

- Provide detailed CAD plans and design renders for each project
- Provide detailed equipment lists as needed to lighting suppliers
- Attend project meetings and site visits as required with SWP, event agencies and talent teams
- Provide qualified and experienced lighting operators for all events as contracted – allocated staff to be approved by SWP
- Allocated designer and operators to be present during event bump in and show rehearsals. Programming time must be properly allocated so that operators are able to pay attention to the choreographies during rehearsals.



### **Working with Sydney WorldPride**

- Adhere to project timelines as determined by Sydney WorldPride or Event Agencies
- Work within allocated project budgets
- Communicate clearly and efficiently with SWP and agency project teams

### **General Items**

The successful service provider must provide:

- Public Liability Insurance for an amount of not less than \$50 million for each and every occurrence.
- Professional Indemnity Insurance for an amount of not less than \$20 million in respect of a Claim for breach of duty.
- Appropriate workers compensation insurance that complies with applicable awards or legislation

The successful service provider will be required to enter into a contract with Sydney WorldPride, and agree to our standard terms and conditions.



## TERMS

### Good Faith Statement

All information provided by SWP is offered in good faith and is to be treated with complete confidentiality. Specific items are subject to change at any time based on circumstances.

### Acceptance

No Response will be deemed to have been accepted unless and until acceptance has been notified to the Respondent or Key Respondent in writing by or on behalf of SWP.

No agreement between the parties will be deemed to exist unless and until the execution of a signed written agreement outlining the rights and obligations of each party.

### Information to be Provided by Respondent/Key Respondent

In the Response, the Respondent/Key Respondent will:

- Provide a detailed response to this Request for Quotation as instructed
- Provide evidence to satisfy SWP of its expert capacity and to execute and complete the supply of the Services and to cover any performance risks for which the Respondent would be liable.
- Submit a plan showing the names, qualifications and experience and positions of the proposed account manager and team for SWP projects
- Demonstrate flexibility and ability to meet SWP's signature event requirements for the specified service

### Late Submissions

Offers lodged with SWP after the stipulated closing time will be deemed late and therefore informal and may be excluded from consideration at SWP's discretion.

### Conflict of Interest

The Respondent must inform SWP in its Response of any actual, perceived or potential conflict of interest that exists at the time the Respondent lodges the Response.

The Respondent must immediately notify SWP in writing if the Respondent becomes aware of an actual, perceived or potential conflict of interest, which has not been disclosed in its Response, at any time before the completion of the request for quotation process.



SWP may exclude a Response if SWP considers that it might place the Respondent in a conflict of interest.

### Confidentiality

SWP agrees that it will not provide copies or extracts of one Respondent's response to another Respondent. However, without identifying a Respondent, SWP may discuss or disclose concepts proposed by a Respondent with another Respondent.

Any breach of confidentiality by a Respondent may lead to its Response being rejected without notice.

### Disclaimer

SWP reserves the right to:

- Consider any Responses to this document at such times and in such manner as it deems fit;
- Reject any or all Responses;
- Conduct any briefing session or further tender process upon such terms and conditions as it sees fit from time to time;
- Withdraw any invitation to submit a response or to remain in any briefing or to submit responses to the Respondent;
- Vary the RFQ timeline;
- Order all or none or part of the services which have been tendered for without providing reasons and without being liable for any compensation to any party;
- Elect to negotiate certain aspects of the Response requirements with one, or more, Respondent.
- Contact the Respondent for further information or clarification as needed
- Select more than one preferred supplier for any of the specified services